



Modern Star Pty Ltd
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www.modernstar.com

Modern Star's Packaging Policy Statement

Modern Star Pty Ltd and its subsidiary companies including Modern Teaching Aids, Modern Brands, CleverPatch, Zart Art, Educational Vantage, Learning Can Be Fun, Educational Colours, Parent Direct, Kesco Educational and Kangaroo Educational are committed to ensuring that 100% of their packaging materials will be compostable, re-usable or recyclable by 2025 or earlier.

Updated 18 September 2018.

Part 1 – Policy Goal

The aim of this policy is to ensure that Modern Star is on track to ensure that *100% of its packaging materials will be compostable, re-usable or recyclable by 2025 or earlier.*

Part 2 – Policy Scope

Our Packaging Policy applies to all products that are sold in Australia and New Zealand in connection with Modern Star's business activities.

Part 3 – Processes

To ensure that Modern Star meets its policy goal, it will:

- Continue its membership of the Australian Packaging Covenant Organisation (APCO). Modern Star has been a member of APCO since its inception in September 2010.
- Submit Annual Reports to APCO confirming progress against Action Plans for the previous calendar year.
- Submit action plans to APCO setting goals for the next calendar year.
- A copy of Modern Star's publicly available 20 Annual Report and Action Plan can be found on APCO's website www.packagingcovenant.org.au and is appended to this policy statement.

Policy Name	Version #	Release Date	Review Date	Authorised by
Timber, Pulp & Paper	1	September 2018	September 2019	CEO

Modern Teaching aids, Cleverpatch, Zart, Kesco, Kangaroo, Modern Brands, Parent Direct, Educational Vantage

Modern Star Group Pty Ltd

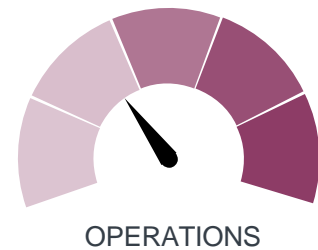
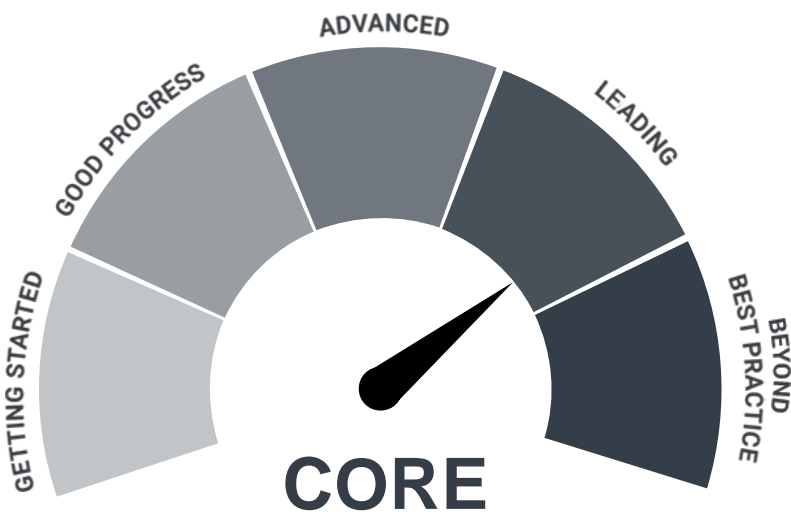
Website
www.modernstar.com

Primary Industry Sector
General merchandise and apparel

Packaging Supply Chain Position
Importer / Supplier

ABN
31 101 306 950

DASHBOARD



SUMMARY

For the 2021 APCO Annual Report, *Modern Star Group Pty Ltd* has achieved Level 4 (Leading) for the core criteria. All six core criteria were answered and six out of six recommended criteria were answered.

INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

CORE: All core criteria.

RECOMMENDED: All answered recommended criteria.

TOTAL: Sum of all core and answered recommended criteria.

LEADERSHIP: All criteria that defines leadership on packaging sustainability.

OUTCOMES: All criteria that lead to direct improvement in packaging sustainability.

OPERATIONS: All criteria related to business operations for improving packaging sustainability.

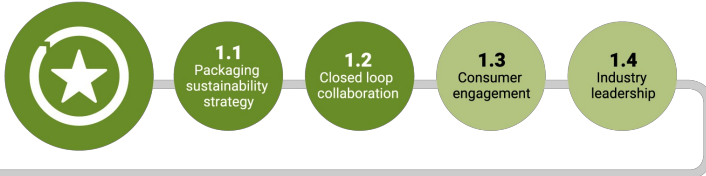
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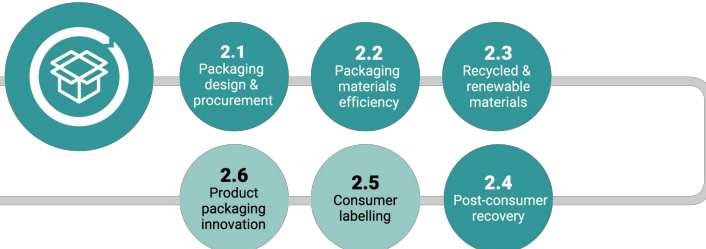
REPORTING FRAMEWORK

OVERVIEW

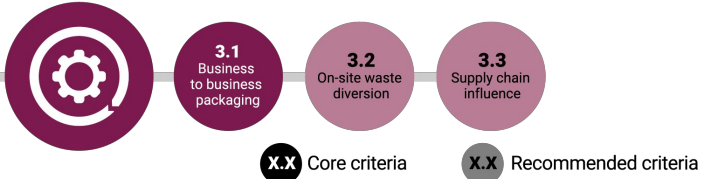
1. LEADERSHIP



2. OUTCOMES



3. OPERATIONS



X.X Core criteria

X.X Recommended criteria

LEVEL DESCRIPTION

LEVEL 0

NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

LEVEL 1

GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

LEVEL 2

GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

LEVEL 3

ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

LEVEL 4

LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

LEVEL 5

BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see www.packagingcovenant.org.au for more information.

ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

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Modern Star Group Pty Ltd

COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

4. Leading

Your organisation is committed to: Having targets that are specific, measureable and time-based.

Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

5. Beyond best practice

Your organisation is committed to: Introducing a documented process to continually identify new opportunities for collaboration or to improve existing initiatives.

Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

2. Good progress

Your organisation is committed to engaging consumers about packaging sustainability by: (1) Including packaging information on your website or other publications. (2) Applying on-pack claims or labels.

Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

1. Getting started

Your organisation is committed to: (1) Investigating collaborative or industry leadership actions to improve packaging sustainability.

Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

3. Advanced

Your organisation is committed to: Reviewing at least 20% of packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent.

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COMMITMENTS

Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

4. Leading

Your organisation is committed to: Reducing packaging weight or optimising packaging material efficiency in more than 50% of products.

Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

4. Leading

Your organisation is committed to: Incorporating or optimising recycled and/or renewable content in more than 50% of products.

Criteria 2.4 POST-CONSUMER RECOVERY (core)

5. Beyond best practice

Your organisation is committed to: Having all primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

Criteria 2.5 CONSUMER LABELLING (recommended)

3. Advanced

Your organisation is committed to: Labelling more than 20% of products with disposal or recovery information.

Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

1. Getting started

Your organisation is committed to: Investigating opportunities to change the design or delivery of at least one product to improve packaging sustainability.

Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

1. Getting started

Your organisation is committed to: Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

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Modern Star Group Pty Ltd

COMMITMENTS

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

1. Getting started

Your organisation is committed to: Investigating opportunities to divert solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

4. Leading

Your organisation is committed to engaging its supply chain about packaging sustainability by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of goals and strategies. (3) Collaborating with key suppliers to share knowledge. (4) Having processes to evaluate risks and opportunities for influence.

SIGN OFF

Rob Davis

CFO

Thursday, 27 May 2021

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